

Key Take-Aways

Elementary/Middle School Workshop:

Integrating Social Emotional Character Development Content, Process, and Social Marketing: The nuts and bolts of team programming in the school

December 3, 2008

This first workshop for the partner schools gave them the information they will need to put the process of creating their initiative and an action plan into place. They learned communication tactics that will help them engage the staff at their schools.

- What's good for the students is good for the staff; all staff are students.
- As the staff learns, so will the students. Learning is gravitational – as adults become more aware of social/emotional skills the students will have no choice but to learn.
- If we are not having fun the students won't learn; be energetic.
- Each group must have their own core values and learn the skills that are needed to live those values.
- **Live your passion instead of trying to get others to buy in to it.**
- Our goal is a successful and sustainable product. This will take time; be patient!
- If we're building a community, don't leave anyone out.
- Social Emotional Learning is not another plate; it is THE plate!
- An elevator speech should let someone know what you're doing...and why! It should last no more than 20 seconds.

Imagine... how much we could accomplish if all staff understood what this work was about. How do we make that happen?