

## PUT YOUR “WHY” IN PLAIN SIGHT

The coronavirus crisis is a marathon, not a sprint. To be productive for the long term, you’ll need to keep your motivation high. The best way to do that is to **reconnect with your “why” frequently**.

Why do you want to be productive? What’s your purpose? What are you working for?

If your family motivates you, keep a photo within sight. If you’re focused on saving for a trip to the beach (when that becomes possible), set a seashell next to your monitor, a vacation photo as your desktop image.

Focus on your why, and you won’t lose your way! – *Michael Hyatt, Michael Hyatt and Company*

Want to learn more about the Purpose of Why? This Ted Talk by Simon Sinek can help.

<https://www.bing.com/videos/search?q=simon+sinek+why+ted+talk&view=detail&mid=98A8E88B256F2759A00298A8E88B256F2759A002&FORM=VIRE>